

# Unlocking the full potential of Android

for the new world of payments and commerce







Discover the AXIUM Platform

# A reliable, versatile point-of-sale solution built to last and to inspire endless possibilities

Built on Ingenico's extensive experience in the industry, Ingenico offers the most comprehensive and cohesive Android Smart POS portfolio in the market.

# Stylish, high-end build quality and durability at the heart of the design.

The AXIUM devices are the perfect investment for any business looking to stay ahead in the market.

Our AXIUM range has been designed to cover all market segments, from countertop to portable, from mobile to retail PIN Pad and self-service. With different form factors, screen sizes and accessories, we serve all types of business and all payment scenarios. Whatever their requirements, clients can find the ideal POS solution and reduce their

estate management costs with AXIUM. The dark color and paint-free cases of the devices simplify cleaning and prevent fading. The AXIUM DX8000 and AXIUM EX8000 flagship models boast larger screens, high performance and scratch resistance, with enhanced resilience against external factors.



# AXIUM has been designed with longevity in mind, ensuring customers receive the best return on their investment.

Our portfolio extends the life of your payment solutions, thanks to the combination of the AXIUM Operating System with high-end hardware features.

The large memory and display configurations support future advances, while the long-lasting battery life ensures reliable, continuous operation. On the software front, Ingenico's AXIUM solution offers a consistent and long-term strategy. The AXIUM platform is designed to be application-driven thanks to devices with large screens (up to 6 inch), powerful memory configuration (up

to 3+32G), an always evolving AXIUM OS, the App Store, and much more. The AXIUM platform offers an unbeatable combination of durability, high-quality hardware and forward-thinking software. AXIUM is the solution of choice for businesses looking to invest in a cutting-edge, reliable and long-lasting payment acceptance solution.



# "We have found in our most recent deployments of Ingenico's new AXIUM platform that the solution is incredibly fast!"

We have many enterprise-level clients focusing on high-volume environments, where it is all about speed and the customer experience. We've found that our clients who are using AXIUM are reporting more significant performance increases than any of the other technologies we have used in the past. Further, we are regularly seeing a reduction in transaction times from ~7 seconds down to as low as 1.2 seconds. In fact, in a time and motion study conducted by one customer, they have estimated an overall business saving of approximately 5,000 hours of checkout time a year as a direct result of the switch to AXIUM. They are citing significant reductions in queues at checkout and POS. Customer satisfaction is up and they are loving the larger "pin-sharp" screen which they also use for at-checkout advertising, loyalty and rewards."

Datamesh, Payment solution provider in Australia



## Enabling the new world of commerce

Running entirely on Android, the AXIUM platform supplies you with an innovative POS range, an extensive payment applications portfolio and a future-proof and secure operating system. Alongside an Appstore to deploy business applications, it also leverages our turnkey services, including estate management, security and customer care.

## **Smart POS**



High performance and digital experience for everyone.

## Payment applications



Accelerate your go-to-market: benefit from Ingenico's expertise in both payment applications and Android developments.



## Estate and security management



Benefit from the uncompromising security of the payment industry enhanced with features from the mobile industry.





### **AXIUM OS**

Speed up the integration of your payment and business solutions and comply with the latest standards thanks to a secure OS including a powerful development environment.



## Business enablement

Provide access to a large ecosystem of busines apps and enable their deployment through an App store.



### **Customer Care**

Outsource your estate management to one single partner and control the cost of solution delivery with Terminal as a Service.





## "Help small business owners compete more effectively with larger businesses"

"The large-screen on the AXIUM DX8000 also creates an opportunity for merchants to engage customers at the point of sale with graphical images and messaging or even with ads to create a new revenue stream. These types of features can enhance experiences for consumers and also help small business owners compete more effectively with larger businesses that have invested in developing these capabilities at the point of sale."

Moneris, Payment processor in Canada



# Performance and digital experience for everyone

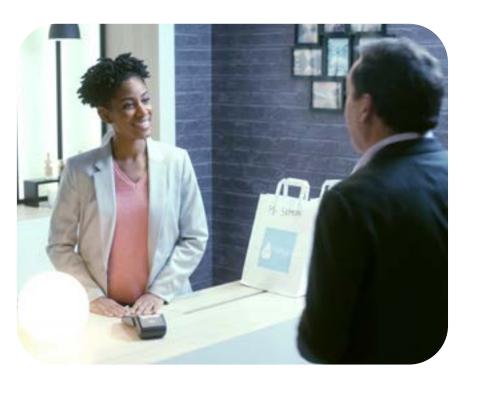
#### Choose your smart terminal

Ingenico is continually extending its Android offer to cover the evolution of all market segments. Whether you are a small merchant or a large retailer, our new range of Android devices meets all of your needs.

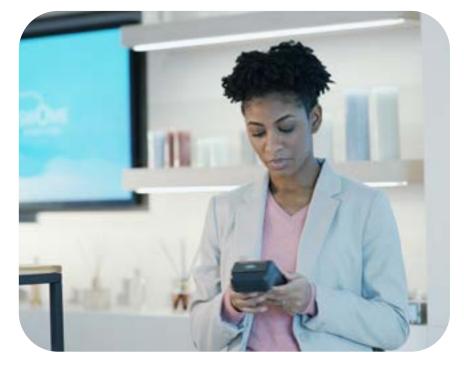
**Based on Android 10 minimum, AXIUM POS are designed to improve payment performance, while managing the latest powerful business apps.** They provide advanced fonctionalities such as large full touchscreens, a high capacity battery, rear and front cameras\*, scanners\* for retail usage or skimmer\* for fraud detection are (\*optional features). AXIUM devices transform the user experience for both merchants and consumers.

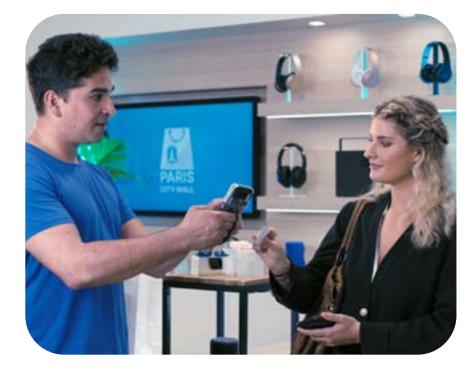


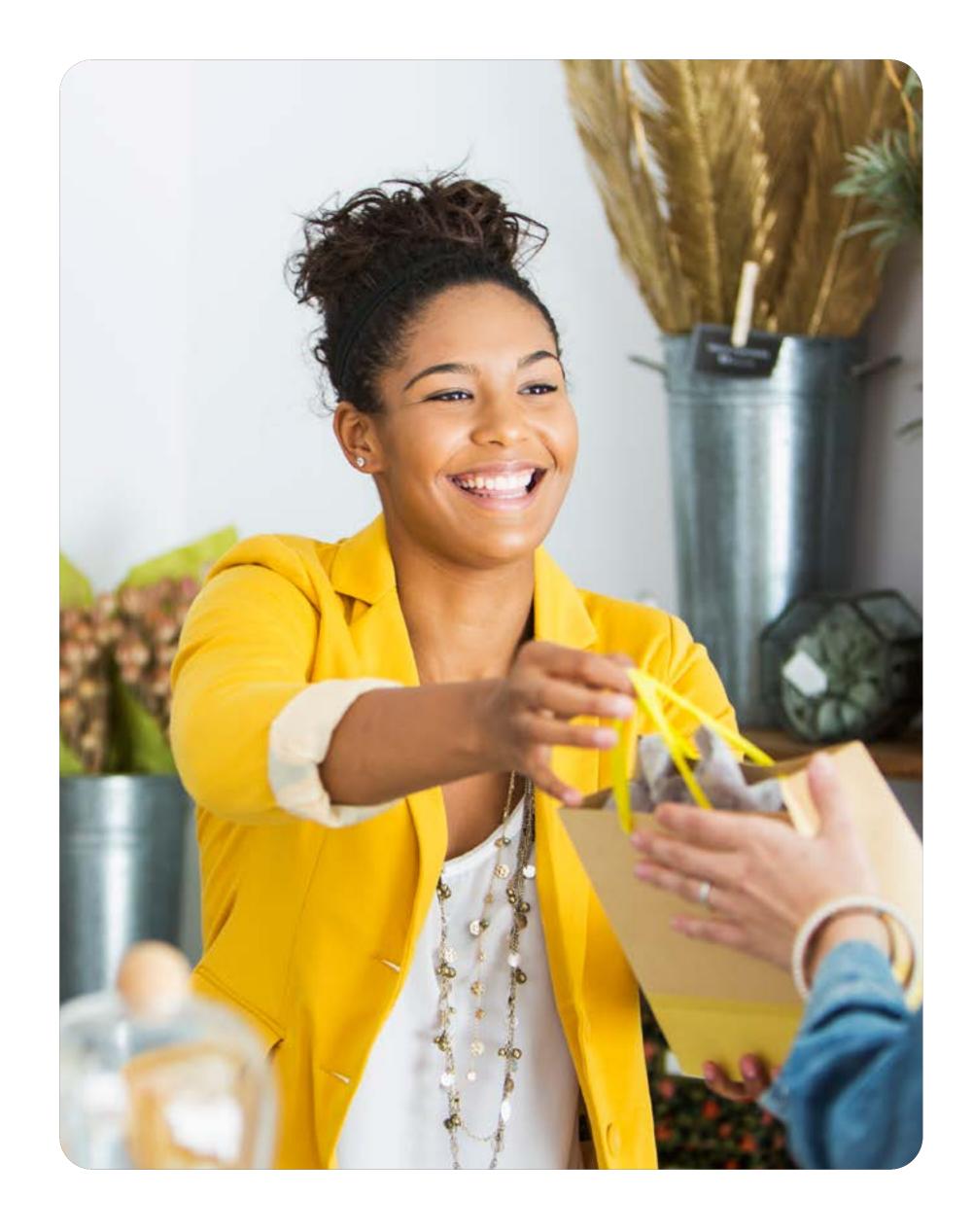








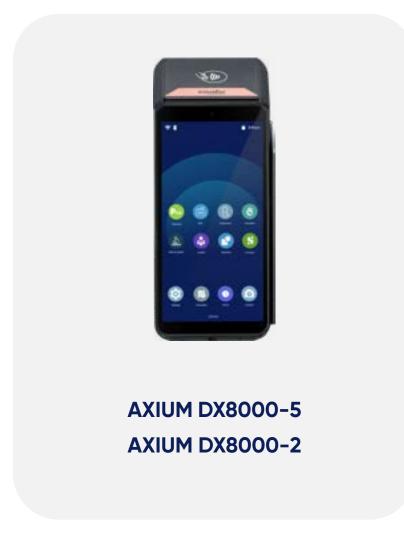


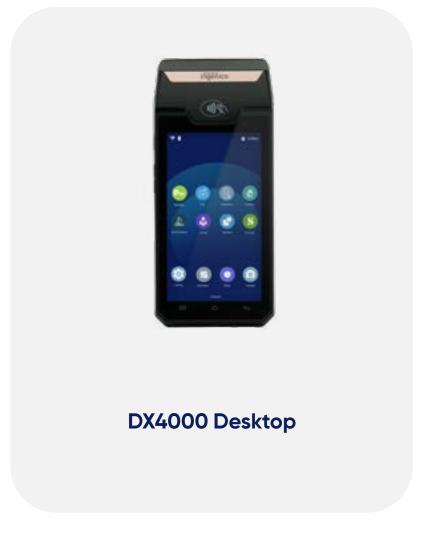


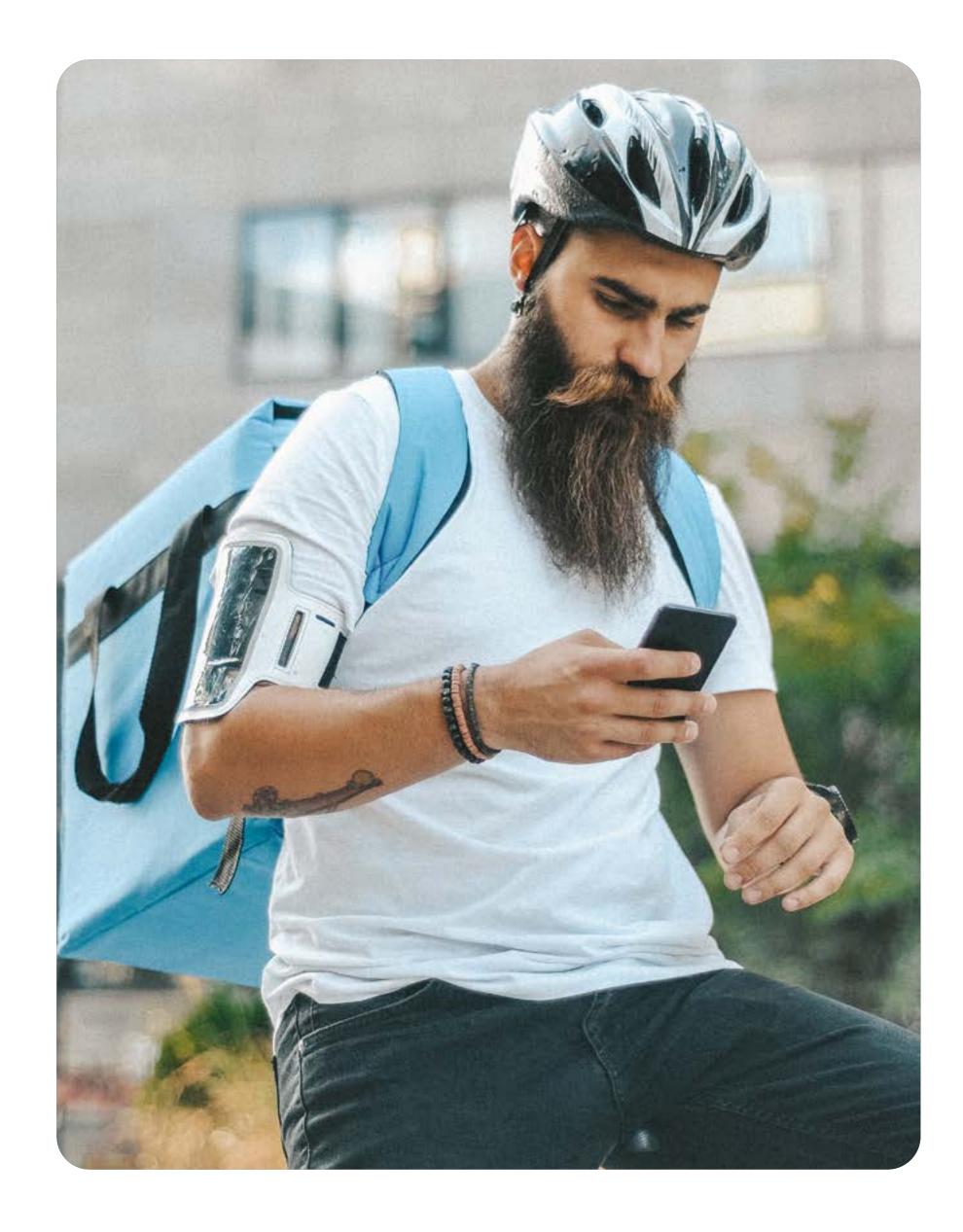
Smart POS – Countertop & portable solutions for small & medium businesses

## A best-in-class digital experience in-store

Engage consumers with services such as loyalty, couponing or Click & Collect that are usually limited to large retail outlets. Address any check-out scenario in-store, combining payment and commerce services.



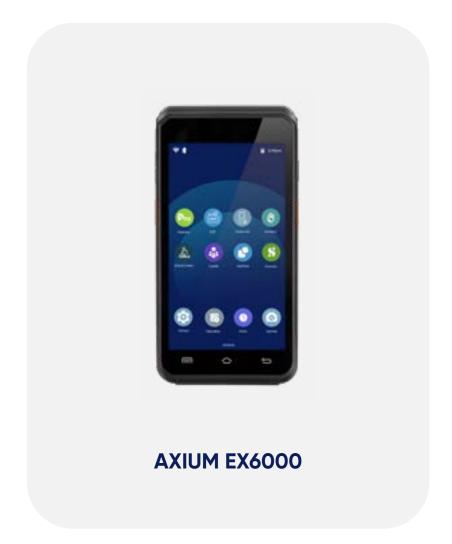


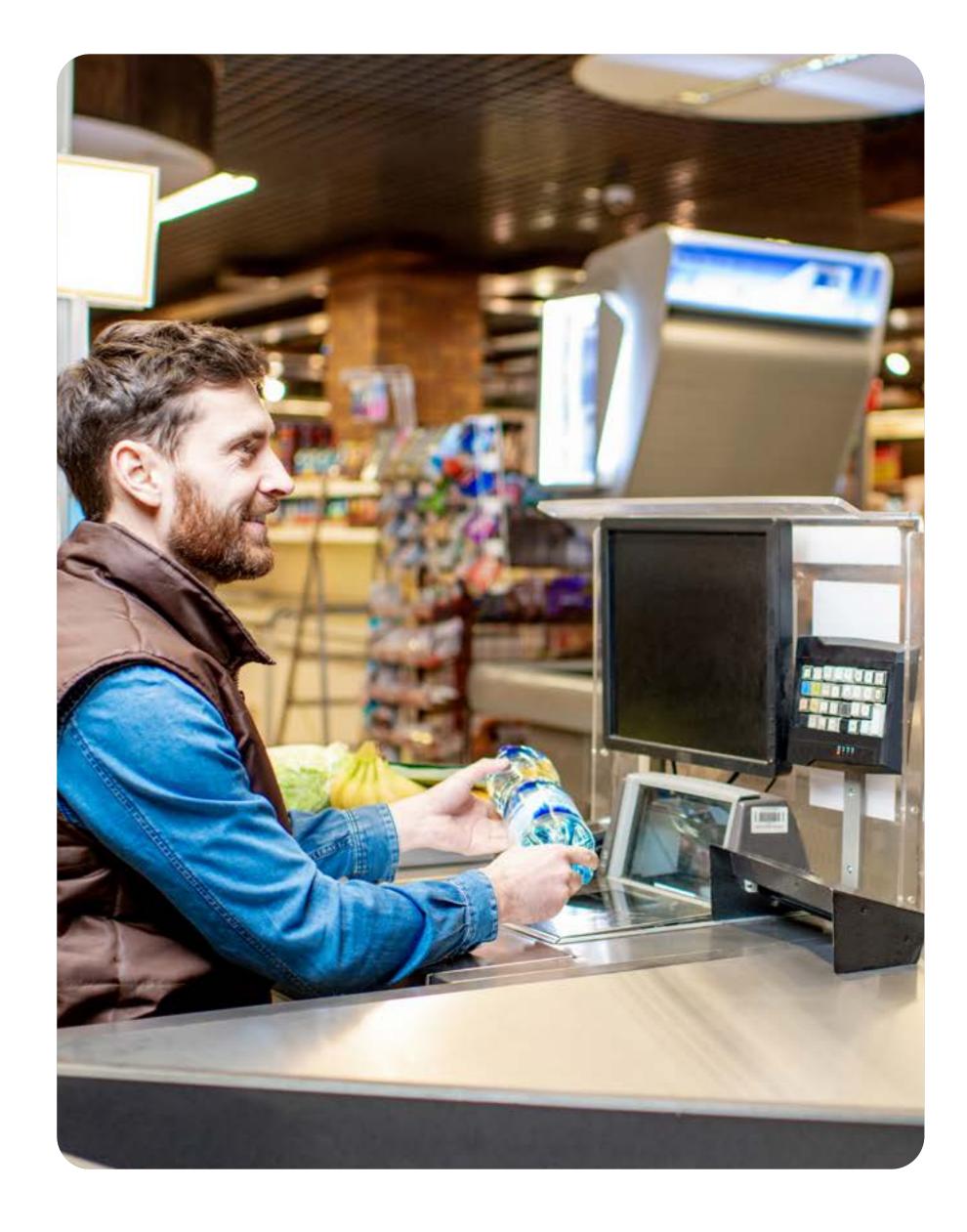


Smart POS – Mobile solutions for business on-the-go

## Perfect companions for business on the move

AXIUM's pocket-sized mobile smart POS are all equipped with long-lasting batteries and full connectivity. AXIUM portable devices allow businesses to deploy cutting-edge apps which seamlessly transform the payment terminal into an efficient business tool.





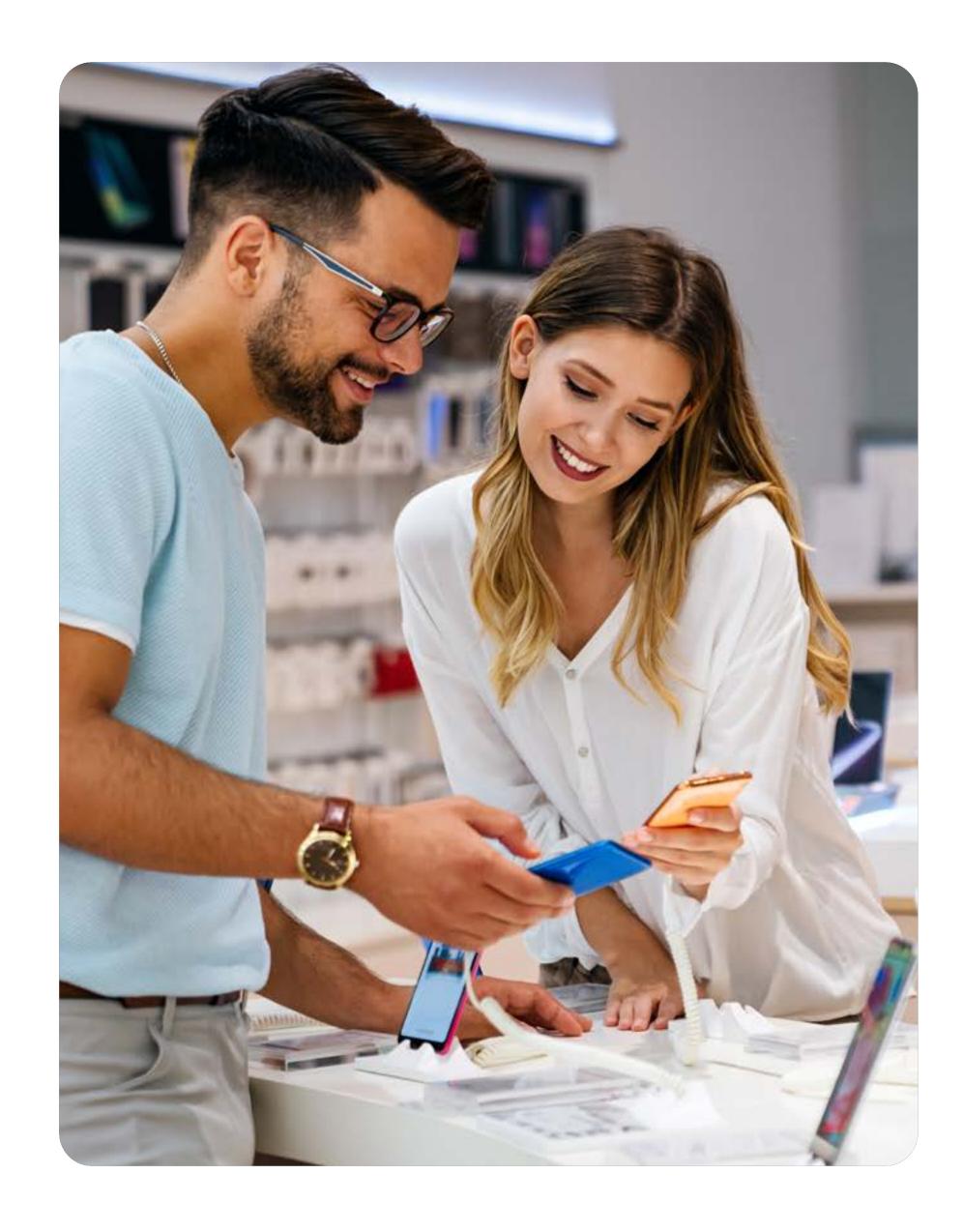
Smart POS – PIN Pad solutions for large retailers

# A smooth check-out solution combining speed and efficiency

With AXIUM in-lane solutions, improve customer engagement with value-added services in the most demanding retail environments. Improve customer engagement with value-added services in the most demanding retail environments. Provide a convenient alternative checkout by integrating AXIUM PIN Pad devices into self-service kiosks.



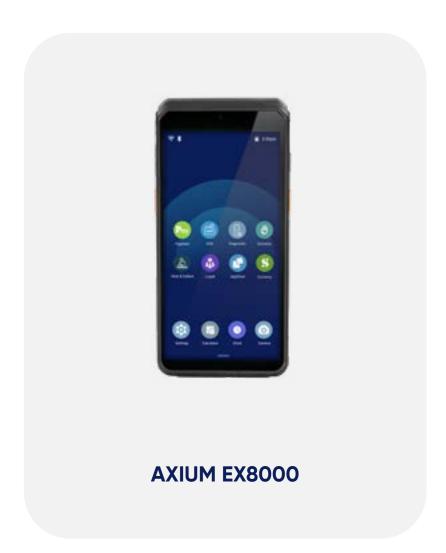




Smart POS – Mobile solutions for large retailers

# New business opportunities at the point of sale

Enable line busting and in-aisle payments. The AXIUM range is designed for intensive use, with enterprise-grade features such as barcode readers and powerful cameras. Facilitate mobile sales and provide easy access to back-office and commercial services such as inventory or online ordering for upselling opportunities.







# AXIUM OS provides developers with efficient tools for best-in-class, fast-to-market integration

Get a complete set of tools, from Ingenico services enablers, embedded software and software development kit, to support and maintenance services.

Powered by an evolutive and industry-standard certified OS, Ingenico helps you develop and implement any Android based application with ease. It allows you to access Ingenico services on demand and keep your estate always up-to-date, thanks to an evolutionary OS designed to last. All AXIUM devices leverage the AXIUM OS assets, which means one single integration, using the same reference payment application and the same development tools.

## AXIUM OS

### **Embedded software**



AXIUM
System / Firmware



AXIUM
Services Agent



AXIUM

Development

environment



AXIUM
Support &
Maintenance



**Security & compliance** 

Smart POS always up-to-date by for security and compliance



Ready for services

Pre-embedded agents to deploy Ingenico services at any time



**Developer friendly** 

A full developer-friendly environment (SDK, APIs, developer portal, sample codes, tools)



**Corrective Support** 

Support to provide corrective and evolutionary maintenance

## Rely on Ingenico's worldwide expertise in payment applications

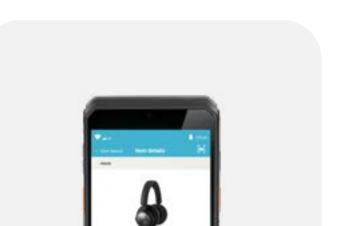
Benefit from our unmatched expertise, gained from developing thousands of payment applications over four decades, to speed-up your AXIUM fleet time-to-market. We can provide payment applications tailored to customers' specific needs, relying on local and global Android payment application development experts, backed-up by our Android Competency Center.

#### **Android Competency Center**

- Supports all payment application development projects in all regions with Android dedicated skills
- Develops and maintains a generic Android payment framework to accelerate payment application time-to-market



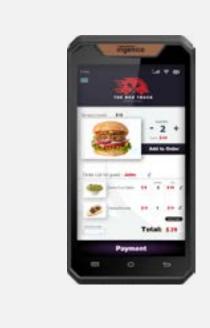


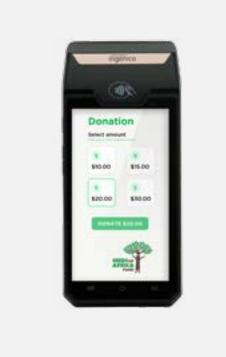










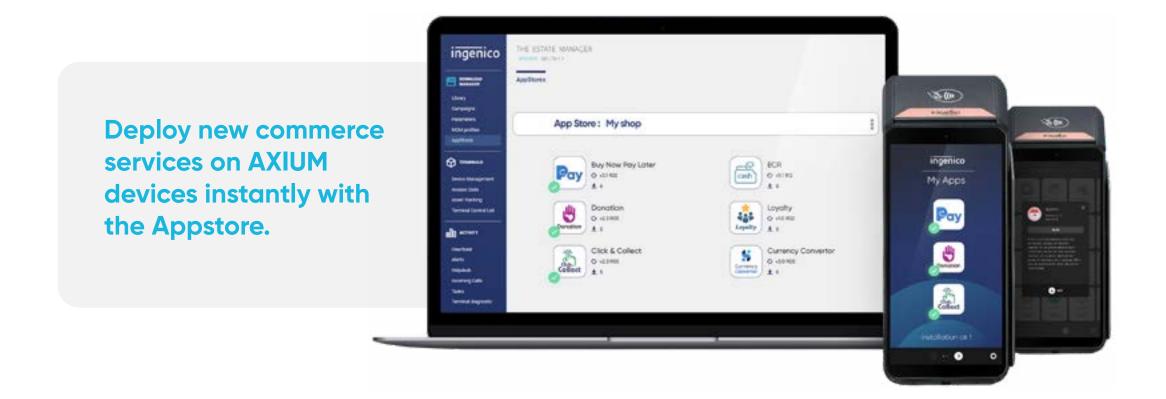




## Create value-added services for merchants and retailers

With AXIUM business enablement, the wide community of developers on Android can easily implement any business application.

Our dedicated set of APIs allows single integration with the payment world for all devices. Payment providers can create their own application stores, and their own catalogs of apps and distribute them in a few clicks. This allows small merchants and retailers to access a broad set of business applications on demand from their terminal to better serve their customers. Through powerful vertical applications and back-office services, they can better drive their business by connecting the payment device directly to their accounting or inventory systems, and monitoring their business through analytics and reports. Merchants can also improve customer loyalty by providing advanced services such as digital receipt management, couponing or financing.







**Estate and security management** 

## Maximize device availability and business security

Our cloud-based estate management solution allows you to organize, manage and monitor your fleet with one single platform.

With the AXIUM mobile device management capabilities, you can not only track every device anywhere in the world, but also use geofencing to ensure your terminals are where they should be at all times. With remote helpdesk, your maintenance service is optimized as on-field intervention is restricted to specific operations.

The remote keys injection solution and P2PE solution, ensure that your estate always complies with the latest regulations and standards.

Manage your fleet across the entire lifecycle with advanced monitoring and security capabilities.



## Peace of mind guaranteed

Ingenico customer care services can either be accessed as needed or form part of a complete Terminal as a Service package.

You choose how we support your business – from à la carte support to a fully outsourced service that includes consulting and design, repair and maintenance and end-of-life management.

Experience unparalleled peace of mind with Ingenico's Terminal as a Service model and AXIUM.

Our customer care services are always at your fingertips, ready to assist whenever you need it. Choose from accessing them on-demand or as part of a comprehensive package that includes everything you need for seamless payments acceptance.



## Ingenico's Android expertise

A worldwide Android footprint



340+

Payment experts on Android including local software development teams



40+

Countries



8 million

Android terminals already sold



1

Dedicated Android Competence Center



300+

Payment methods



4

Mobile/Portable models



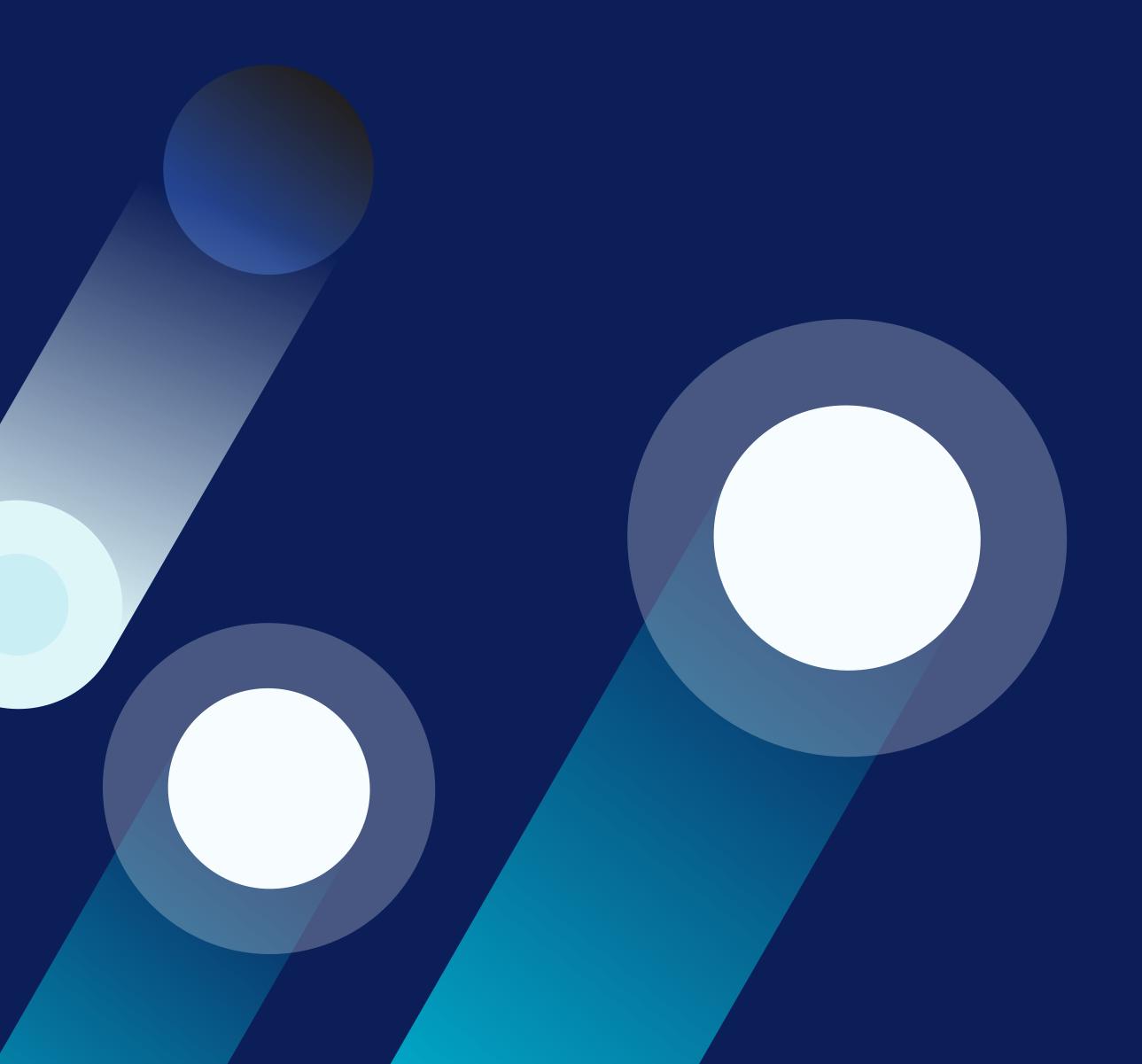
3

Fixed models





## ingenico



# Ingenico, your trusted partner in shaping the future of payments

Ingenico is the global leader in payments acceptance solutions. As the trusted technology partner for merchants, banks, acquirers, ISVs, payment aggregators and fintech customers, our world-class terminals, solutions and services enable the global ecosystem of payments acceptance. With 45 years of experience, innovation is integral to Ingenico's approach and culture, inspiring our large and diverse community of experts who anticipate and help shape the evolution of commerce worldwide.

At Ingenico, trust and sustainability are at the heart of everything we do.